



**Chillin' & Grillin' in the Glades  
Event Sponsorship/ Promotional Opportunities  
For your Business**

On July 12, 2014, the Wise Business Association will host its 2<sup>nd</sup> Annual Chillin' and Grillin' in the Glades Event. There will be multiple activities going on such as:

- BBQ Contest
- Show Car & Bike Cruise-In
- Miss BarbeCutie Beauty Pageant
- Cornhole Tournament
- Kids Corner
- Pickin' Porch
- Concert by Eliminator KC! The #1 ZZ Top Tribute Band.

Sponsors for our event are guaranteed the most possible promotional exposure for their money. Our sponsors will be promoted on our website, our facebook page, on television, radio, banners, flyers, posters, during the BBQ Contest Awards Ceremony and the concert as well!

There are different levels of sponsorship with each reflectinig quite a promotional value for your money.



## Chillin' & Grillin' in the Glades Sponsorship Opportunities

Event Cash Sponsors Will Receive the Following Benefits:

**DEADLINE MAY 15<sup>th</sup>, 2014**

### **Black Gold Sponsor—\$2,500**

- Your company name on Grand Champion Trophy
- Listed prominently as the event sponsor for Chillin' & Grillin' in the Glades event in all advertising
- Presenter of trophies and checks at awards ceremony
- Company logo prominently placed on banner at awards ceremony and Main Stage
- Company logo prominently placed on Chillin' & Grillin' in the Glades advertising
- Company logo prominently displayed on event website and linked to your website
- Company Logo displayed on television advertising
- Company logo prominently displayed on event programs
- On-site promotional opportunity to sell or give away imprinted promotional materials
- 5 complimentary event t-shirts
- 2 judging spots in BBQ Competition

### **Platinum Sponsor-----\$1,000 to \$2,499**

- Participation in awards ceremony
- Company logo prominently placed on banner at awards ceremony and Main Stage
- Company logo prominently placed on Chillin' & Grillin' advertising
- Company logo displayed on event website and linked to your website
- Company logo displayed on television advertising
- Company logo displayed on event programs
- Complimentary event t-shirt
- 2 judging spots in BBQ competition

### **Silver Sponsor—\$500 to \$999**

- Company logo on banner at Sponsor's Event and Main Stage
- Company logo displayed on event website and linked to your website
- Company logo displayed on television advertising
- Company logo displayed on event programs
- Complimentary event t-shirt
- 1 judging spot in BBQ competition

### **Bronze Sponsor—\$250 to \$499**

- Company logo on banner at Sponsor's Event and Main Stage
- Company logo displayed on event website and linked to your website
- Company logo displayed on television Advertising
- Company logo displayed on event programs



**Chillin' & Grillin' in the Glades**  
**Sponsorship Form**  
**DEADLINE MAY 15<sup>th</sup>, 2014**

*Please type or write clearly.*

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Person's email \_\_\_\_\_

Contact Person's phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Company Name as it will appear in publicity \_\_\_\_\_

I agree to sponsor the Chillin & Grillin in The Glades Event at the following level.

\_\_\_\_\_ \$2,500    \_\_\_\_\_ \$1,000    \_\_\_\_\_ \$500    \_\_\_\_\_ \$250    \_\_\_\_\_ Other

Amount of Sponsorship \$ \_\_\_\_\_

**Payment:**    \_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Bill me

**DEADLINE FOR PAYMENT IS MAY 15<sup>th</sup>, 2014.**

By signing below you have obligated the above company for payment to Wise Business Association, Inc. for the **2014 Chillin' & Grillin' in the Glades** Event.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Date Received: \_\_\_\_\_ By \_\_\_\_\_

Receipt of this form is required prior to being included in publicity or on promotional items.

**Wise Business Association, Inc.**  
**P.O. Box 882, Wise, VA. 24293**  
Chillin & Grillin in the Glades Contact # 276-393-0737